## ISE CARDS INDIA LIMITED



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## INTERNATIONAL PRESS RELEASE- FOR IMMEDIATE RELEASE

ISE Cards India Limited (A Group of Companies) has developed & Launches two ventures as Global Brands 1-Buktel Technologies, (IT Software Development & Products) <a href="http://it.buktel.com">http://it.buktel.com</a> and 2-Buktel Healthcare Services (BPO) <a href="http://healthcare.buktel.com">http://healthcare.buktel.com</a>.

Lucknow, India (August 06, 2018) — ISE Cards India Limited (A Group of Companies). an international multi brands exports and imports channel company that markets Telecom, Electronic Consumer Goods, Computers, Hospitality, Real Estates, and Textiles – directly and through resellers as well as IICCI Global Chamber Networks – to information technology professionals worldwide, announced today (04.08.2018) the Launches Two Ventures and Brands, 1-Buktel Technologies, (IT Software Development & Products) <a href="http://it.buktel.com">http://it.buktel.com</a> and 2-Buktel Healthcare Services (BPO) <a href="http://ihealthcare.buktel.com">http://ihealthcare.buktel.com</a> . These two ventures are launched by the hand of Dr. Mohammed Seraj ANSARI, the International President of Indo-OIC Islamic Chamber of Commerce and Industry-IICCI in HQ of ISE, Lucknow, India, in the presence of Mr. Colonel Anil Avasthi (Rt) Defence Experts, Mr. Salman Bashar (National Politician), Mr. Mohammad Meraj (Director-ISE), Mr. Mohammad Sarfaraz (Director-ISE), several important IT Professionals and Guests.

The Buktel Technologies (ISE) is a software development services company, specializing in CRM, Mobile Application Development and Product Engineering Services, which includes expertise across industry verticals. We understand technology dynamics and proliferation, especially the rising cost pressures that clients face. It is our constant effort to provide cutting edge and cost-effective solutions accompanied by value add, which has been our primary drive towards our continuous pursuit for delivery excellence. Buktel Technologies works as a technology partner for software development needs. Buktel Technologies as software developers as well as business, government and educational entities. The company offers technology products from software publishers and manufacturers.

<u>Buktel Healthcare Services</u> is venture of the ISE Cards India Limited (A Group of Companies), which was founded in 2001 in India. ISE Cards India Limited serving as the platform by which Buktel Healthcare Services to build a robust business process outsourcing enterprise.

From 2018, Buktel Healthcare Services has been entered into healthcare services to provide best practices for Revenue Cycle Management. We also developed a new business model for healthcare & IT business operations.

## About ISE Cards India Limited.

Welcome to the ISE Cards India Limited was founded in 2001 and ISE is a Group of Companies, whose business mainstay is Healthcare, IT & Telecom, Real Estates, Infrastructures, Hospitality, Consumer Goods, products and Services etc., More specifically, this means to organically fuse and exchange the characteristics of group companies and business partners, as a way of honing expertise that allows us to meet the broadly diverse demands of customers in a wide range of fields around the world. Now ISE has entered into IT and BPO business to cater world-class services to the customers.

ISE Ventures :



BukTel Technologies http://it.buktel.com



BukTel Healthcare Services http://healthcare.buktel.com



BukTel Telecom http://telecom.buktel.com

ISE is Exclusive Global Commercial Partner of IICCI:



























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As ISE is Exclusive Global Commercial partner of Indo-OIC Islamic Chamber of Commerce and Industry-IICCI, and IICCI has already over 50 countries network and offices, the ISE (1-Buktel Technologies, (IT Products) <a href="http://it.buktel.com">http://it.buktel.com</a> and 2-Buktel Healthcare Services (BPO) <a href="http://healthcare.buktel.com">http://healthcare.buktel.com</a>) will appoint strategic partners to National Directors, and it's official of IICCI in over 50 countries, who can generate IT (Software) business for Buktel Technologies, which will reflects & increase Indian software industry. The ISE has also decided to appoints strategic partners in other countries also in; America, Europe, Asia, Africa and Pacific countries to help global IT Industry and IT Professional and enable business and trades, and industry by Information Technology to take your business to the next level.

Dr. Mohammed Seraj ANSARI, the International President of Indo-OIC Islamic Chamber of Commerce and Industry-IICCI has said in the launch function that <u>India's IT exports could grow 7- 9% in 2018-19</u>, <u>says Nasscom</u>: The Nasscom report, the industry body of the Indian IT and business process management (BPM) sector, on Tuesday said the country's IT exports could grow between 7 and 9 per cent in 2018-19.US\$ 167 billion to US\$ 350 by 2025 by NASSCOM.

<u>The US\$ 4.8 Trillion Global Information Technology (IT) Industry:</u> and the global information technology industry surpassed \$4.5 trillion in 2017, according to the research consultancy IDC. If growth expectations materialize in the year ahead, spending will eclipse the \$4.8 trillion mark.

Trends in Indian Healthcare BPO Industry: The health care business process outsourcing market is currently expanding at a compound annual growth rate of about 21.4% across the globe. In this, pharmaceutical outsourcing occupies the maximum share of nearly 64.3%. However, the sector is forecasted to expand only at a CAGR of approximately 14.6% between the years 2011 and 2016, as the market is highly saturated. Health care service providers are expected to project the highest CAGR of nearly 31.9% between 2011 and 2016. This is attributed to adaptation from ICD 9 coding arrangement to ICD 10 coding practice. The outsourcing market for health care payer is also expected to grow by 30% in the predicted period.

ISE Ventures:



BukTel Technologies http://it.buktel.com



BukTel Healthcare Services http://healthcare.buktel.com



BukTel Telecom http://telecom.buktel.com

ISE is Exclusive Global Commercial Partner of IICCI :



With Regards



(Mohammad Sarfaraz) Director (ISE)

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